

LabIndonesia

Indonesia Laboratory, Scientific Analytical Equipments and Services Exhibition and Conference

THE ONLY
PLATFORM FOR
FUTURE LAB TECHNOLOGY
IN **INDONESIA**



 **DIGITAL
BUSINESS
NETWORKING**
EXPAND YOUR BUSINESS DIGITALLY

27 - 29 OCT 2021

10.00 am - 06.00 pm
(GMT+7, Jakarta Time)

Organised by:



www.lab-indo.com

A WHOLE NEW UNLIMITED WAY TO STAY CONNECTED WITH LAB DIGITAL BUSINESS NETWORKING

Lab Indonesia is presents “*The 2nd Digital Business Networking for Lab Technology in Indonesia*”. The three days event is a digital solution platform due to limitation of large-scale during physical distancing. We provides a web-based hypermedia with high - tech online system as well that allows exhibitors meet qualified buyers from lab industry to engage, interact and connect digitally without limit through matchmaking platform.

Lab Indonesia Digital Business Networking aims to bring together lab industrial players from functions across scientific instruments and laboratory equipment, also enabling exhibitors to showcase latest product innovations & technology whilst meet international prospects all under one seamless platform. This ideal platform provides more new opportunities and expand your business in laboratory experience!

Why Lab Indonesia Digital Business Networking

- AI-powered digital matchmaking platform
- Allow all industry key players to participate and showcase new product launching
- Stay connected and updating market situation during physical distancing.
- Accommodate to the challenges due to travel restrictions and safety considerations.
- A cost-saving online platform for new joiners who could make assessment for future participation in physical event.

New Experience with Unlimited Opportunities at Lab Indonesia 2021

WHAT'S THE BENEFITS OF DIGITAL BUSINESS NETWORKING?

FOR EXHIBITOR

- ▶ Building new connection, interaction and networking digitally
- ▶ Reach a wider buyers from all over the world
- ▶ Increase brand awareness of your company's product
- ▶ A valuable collection of data insights based on mutual interest
- ▶ Cost-effectiveness with higher leads/ potentials

FOR VISITOR

- ▶ Stay updated with the current market situation
- ▶ The ability to browse product with lesser boundaries
- ▶ Time saving, flexible and convience
- ▶ Gain valuable knowledge directly through PC, phone or tablet
- ▶ Tailored to your business needs

Our Digital Business Networking Features



Speed Networking

Speed Networking allows and provides a quick way for people who have similar interests and goals to meet. People will be able to join a session in the event agenda and the platform will quickly join people together for a 3-minute meeting.



Instant Meeting

Organizers can enable instant video calls for an event. The functionality is available to use from the chat window. You can only request instant meetings with users who are online. If a user has blocked their availability or is on another meeting you will be notified that they're busy.



Contact Details Sharing

Contact details sharing is a set of functionalities that allows Attendees to share their email and phone number in a GDPR compliant way. Its purpose is to increase platform capabilities to generate actionable leads.



Communication with Interactive Functions

We provides the opportunities for exhibitor and buyers to do online communication through live chat or direct video call. Buyers can share ideas, ask questions, explore products, negotiation and talk to exhibitor representative.



Digital One-to-One Business Matching

The Digital One-to-One Business Matching is an exclusive matchmaking programme dedicated to help industry professionals to connect with potential business partners digitally. This program will also identify potential business partners that are related with your industry by saving more time for explore new business opportunities and helping you to find more precise business partners to grow your business.



Digital Conferences

The Digital Conferences are highly engaging and include a series of large sessions run by thought leaders in the industry who present to and interact with attendees. Speakers on stage can present remotely and interact with audiences via live chat, Q&A and polling functions. Get all the benefits through inspiring keynotes, on the newest products, innovations and technologies at a time that is convenient for you. This programme will be scheduled for 3 days with unlimited seats.

This is your chance to find **Unlimited Way to Stay Connected**
JOIN US & BE PART OF THIS DIGITAL BUSINESS NETWORKING

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For inquiries and participation, please contact:

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