



Lab Indonesia ²⁰₂₀

6th Edition Indonesia Laboratory, Scientific Analytical Equipments and Services Exhibition and Conference

THE ONLY
PLATFORM
FOR FUTURE LAB TECHNOLOGY
IN **INDONESIA**



www.lab-indo.com

7 - 9
April 2020

Jakarta Convention Center
Jakarta, Indonesia

HALL A & B

BUILD YOUR CONNECTIONS TO INDONESIA'S BURGEONING SCIENTIFIC COMMUNITIES

With over USD 16 billion of FDI fueling Indonesia's industrial growth in the 1st half of 2017, demand for better scientific facilities to cater for industrial development is coming to its peak in ASEAN's largest economy. Now in its 6th edition, LabIndonesia is expected to host over 14,000 visitors and close to 250 exhibitors in year 2020.



QUICK FACTS ON LABINDONESIA 2018

12,068
Visitors



From 22 Countries

215 Exhibitors
From 13 Countries



64% of Visitors
play an active role in purchasing decisions

58% of Exhibitors have express interest, or have submitted booth reservation applications, for LabIndonesia 2020

EXHIBITORS' PROFILE

Manufacturers, Exporters, Sole Distributors, Agents, Suppliers for instruments and equipment of the following:

- Analytical Systems
- Agriculture & Food
- Biotechnology & Life Science
- Calibration Systems
- Drug Discovery
- Environmental Sciences Testing
- Forensic & Security Testing
- Laboratory Consumables
- Laboratory Testing
- Laboratory Data Systems & Documentation
- Petrochemical & Petroleum Testing
- Pharmaceutical Testing
- Quality Assurance & Quality Control
- Research & Development
- Scientific Equipment
- Test & Measurement
- Material Testing & Characterization
- Nanotechnology Testing
- Optical Imaging Systems & Microscopes

VISITORS' PROFILE

Scientists, Lab Managers, Lecturers, Research Officers, Quality Control / Assurance Managers, Analysts, Chemists, Biochemists, Microbiologists, Managing Directors, Procurement Managers, from the following industries:

- Advanced Materials
- Agriculture & Fisheries
- Biotechnology & Life Science
- Chemicals Processing
- Education & Training
- Electronics & Electrical Engineering
- Environmental Sciences & Protection
- Food & Beverage Processing
- Materials Testing & Inspection
- Oils And Fats & Oleochemicals
- Pharmaceutical & Healthcare
- Petroleum & Petrochemicals
- Pollution Control
- Research Laboratories
- Rubber & Plastic Processing
- Water & Waste Water Management
- Universities & Government Agencies

SUPPORTING EVENTS

INTERNATIONAL CONFERENCES



A defining feature of LabIndonesia is its strategic co-location with international scientific conferences, offering exhibitors interaction opportunities to reach out to the region's academic bodies & decision makers.

INDUSTRY WORKSHOPS



In collaboration with Indonesia's scientific authorities & associations, LabIndonesia organizes workshops to provide visitors learning opportunities on applied and practical laboratory know-hows and skills.

TECHNICAL SEMINARS & LIVE DEMONSTRATIONS



The Technical Seminars provide an avenue for exhibitors to present concepts, products, and knowledge to interested visitors in an environment conducive for learning and discussion.

ONE2ONE BUSINESS MATCHING PROGRAMME



Our One2One Business Matching programmes have been tried and tested throughout 6 editions of LabIndonesia, connecting exhibitors and potential buyers together. Our marketing channels will identify potential buyers and arrange meetings with interested exhibitors.

HERE'S WHAT OUR EXHIBITORS HAD TO SAY ABOUT LABINDONESIA 2018:

Vimala Sreenivasan
Regional Sales Director
Agilent Technologies

I think it's been a great event. We have 3 distributors who work in Indonesia and we've worked very closely with them to prepare for this event. Overall, there are fantastic results already on the first day.

Dominique Laloux
General Manager
of Erlab Group, Malaysia

Our target is mainly to meet new potential customers, find also distributors who are well positioned in the country, area distributor or maybe specialized for pharmaceutical or petroleum or for research center. And also for education, because in this field, chemists need a lot of education, so we also participate in the lectures here and we deliver safety lectures to explain how to be well protected when handling or storing chemicals.

In terms of education, yesterday I had a lecture here, and about 60 people attended and were very interested. And in terms of leads, we got quite a lot of leads here. So basically yes, we reached our expectations.

Agus Saprawi
Managing Director PT Equiva Ligand Indonesia

I think the exhibition is quite good, because from the first day until today, all of our visitor kits have been given out, and almost all visitors registered and many customer leads to follow up, and I hope through LabIndonesia this time we can increase our sales volume this year especially in the coming year.

In general the implementation is pretty good. I felt that interest between the public and businessmen in this industry especially petroleum and food laboratory are quite good. This fact is proven, as many came and filled out the forms that we provided.

Dr Eberhardt Kuhn
Territory Manager APAC/ME/SA (RESTEK CORPORATION)

This is my first time at LabIndonesia. Not so much selling I think it's more of brand awareness for RESTEK, we're still new in Indonesian market so it's just to get the customers to be aware of our brands. The local support staff has been very good and we had many customers come by.

I can't think of anything else but this has been a really very fantastic event, and I guess it exceeded my expectations. I'm very happy with LabIndonesia.

BE A PART OF LABINDONESIA TODAY!

PROMOTIONAL TOOLS & MARKETING SUPPORT

- ▶ E-Show Updates to be distributed digitally through our e-marketing channels twice featuring your company's profile
- ▶ Printed Show Preview to be mailed to visitors before the exhibition begins, with your company products & profile featured
- ▶ Digital and printed invitation cards available to be distributed to your clients upon request
- ▶ Sponsorship packages available for additional pre-show branding and on-site branding
- ▶ Roadshows that reach out to industrial buyers & government agencies throughout Indonesia

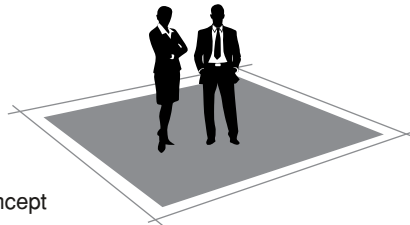


COST OF PARTICIPATION

Raw Space

@ USD 424 per sqm (min. 18 sqm)

* Ideal for exhibitors who wish to build their own concept



Shell Scheme

@ USD 468 per sqm (min. 9 sqm)

Standard booth equipped with the following items:

- Constructed rear and dividing wall partition of 2.44m height in white laminated finish
- Constructed overhead fascia panels complete with company name and stand number
- Stand interior carpeting
- 1 x information counter
- 2 x folding chairs
- 2 x fluorescent tube (40W)
- 1 x waste paper basket
- 1 x power point (13 Amp)



* Perfect for exhibitors who need a no-hassle and functional exhibition setup

Organized By

International Sales



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Member of: